

**Peel Youth Violence Prevention Steering Committee**  
**Holiday Inn Select**  
**30 Peel Centre Drive, Mayfield Room**  
**Brampton**  
**Monday, February 25, 2008**  
**9:00 am – 11:30 am**

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**Minutes**

**Present:** Gael Miles, Chair – *Regional Councillor*, Emil Kolb – *Chair, Region of Peel*, Janette Smith – *Commissioner of Health Services*, Keith Ward – *Region of Peel*, Larry Zacher – *Brampton Safe City*, Sgt. Mike Trauzzi – *Peel Regional Police*, Pat Saito – *Regional Councillor*, Sue McFadden – *Regional Councillor*, Tony DaSilva – *Dufferin-Peel Catholic District School Board*, Jane Loppe – *Peel Public Health*, Dorothy Fetterly - *Peel Public Health*, Jana Manolakos - *Senior Public Affairs Associate*, Valerie Arnold-Judge – *Peel District School Board*

**Regrets:** David Green – *Peel District School Board*, Jeff White – *Peel District School Board*, Katie Mahoney – *Regional Councillor*, Marolyn Morrison – *Mayor, Town of Caledon*, Shelley White – *United Way of Peel Region*

**1. A year in review – accomplishments to date (Dorothy)**

Two major accomplishments were highlighted

- ◆ Raised awareness of youth violence, making the issue a priority.
- ◆ Engaged the community and shaped a Network of involved partners.

**ACTION:**

- Dorothy and Jane to revise by adding a section to the Annual Report capture community relationship building and community achievements. Should add emphasis to include the agencies that have endorsed the Youth charter and by adding a 'Looking Ahead' section to the report– see attachment.

**2. Network Vision for the next 3-5 years**

The members identified and proposed the following as the main components of the network's three year plan.

Goal 1: Increase overall awareness of the issue of youth violence and of the work of the Network

- Build greater awareness in our communities by reaching out and liaising with
  - Boards of Trade

- Faith Groups
- Private sector
- Networks – Immigrant Agencies
- Formalize and implement a Media /Public Relations Plan to highlight the community working together.
- Need more compelling data to ensure it remains a priority for media.
- Design a map highlighting the density and diversity of youth population by ward, riding.

Goal 2: Advocate for safe and supportive environments throughout the community

- Share Youth Charter with neighbouring regions.
  - Send copies of the Network Strategy, Report Card & Charter to CAOs and Chairs of neighbouring regions.
- Increase contact and dialogue with our MPs and MPPs.
  - Include PYVPN report in MPP Newsletter from the Region.
  - Send community partners as delegation to meet with MPs and MPPs in their offices in Queen's Park and in Ottawa to promote integrated planning.
  - Invite collaboration to secure sufficient funding.

Goal 3: Engage Youth and Families

- Engage youth through activities/initiatives within the schools.
  - Challenge youth to commit to safe areas/zones e.g. weapons-free neighbourhoods.
- Request funding from province to hire young people to go out and present message in Peel.
- Develop a "Youth-to-Peel" Charter.
- Research and benchmark best practice programs in other cities having positive results:
  - Community based violence prevention programs i.e. Atlanta, Santa Fe, Edmonton
  - Crime Free Zones in Vancouver

Goal 4: Strengthen networks to ensure an integrated approach

- Enhance communications
- Plan an annual Conference in June
- Improve information on the website by adding discussion boards
- Strengthen the diversity of the Network by approaching cultural and faith groups to join the network
- Strengthen community capacity to enhance self sufficiency

### 3. Role of Steering Committee

- Continue to lead network
- Give leadership to implementation of strategy
- Advocacy
- Ongoing communications
- Support community partners and service providers
- Monitor policy and programs at provincial and federal levels
- Support governance for broader issues. Youth violence is one piece of the “Violence” pie. i.e. family violence?
- Develop opportunities to pilot projects. Enable benchmarking best practices. Share information.
- Engage private sector

### 4. Terms of Reference

- a. Discussed name for group:  
Peel Youth Violence Prevention Network – Steering Committee was the unanimous decision.
- b. Discussed the need to add Steering Committee members:
  - Parks and Recreation
  - Centre for Healthy Communities, Sheridan College
  - Business – Victor Ho from Mississauga Chinese business community
  - Staff from Jim Watson’s office and from federal government
  - Proposed fifth working group from Board of Trade and Chamber of Commerce. Tie in with retail sector. Property management. Fund raising. Employment for youth.
  - Youth
  - Multicultural and faith leaders.
  - LHIN’s/Community Health Centres. Will have community board and community development focus. Possible fit with working groups.

#### **ACTION:**

- Larry and Dorothy to meet to explore options with UTM and Sheridan.
- Janette to contact and invite Paula DeCoito from Social Planning Council of Peel.
- Dorothy to arrange a presentation to 905 faith group.

- c. Interface of Steering Committee and Working Groups
  - Yearly Conference to connect with Working Groups and community.
  - Have Chairs/Co-chairs attend Steering Committee meeting twice a year.
  - Chairs to help in planning for the Forum.

- Share minutes with the group.

#### **5. Secretariat Work plan / Resources for 2008/09**

- Work-plan requires approximately .5 FTE of a communication associate's time.
- In May (coincides with Youth Week) Annual Report will feature our accomplishments over the past year as discussed in the Year in Review and we will present to Regional Council and partners.

#### **ACTION:**

- Janette to confirm if monies are available in the 2008 budget to hire additional communications/public relations support or if a report will be needed for Regional Council in May to request FTE and funding.